How to Enable or Disable Link Tracking

How To's & Tutorials · https://clickwhale.pro/docs/article/how-to-enable-or-disable-link-tracking/

Link tracking records clicks on your ClickWhale links. This feature helps you understand how users interact with your content and how your links perform.

ClickWhale enables link tracking by default because it provides important performance data. The collected data appears in the Statistics tab of the plugin.

You can disable tracking if you do not want ClickWhale to record link clicks.

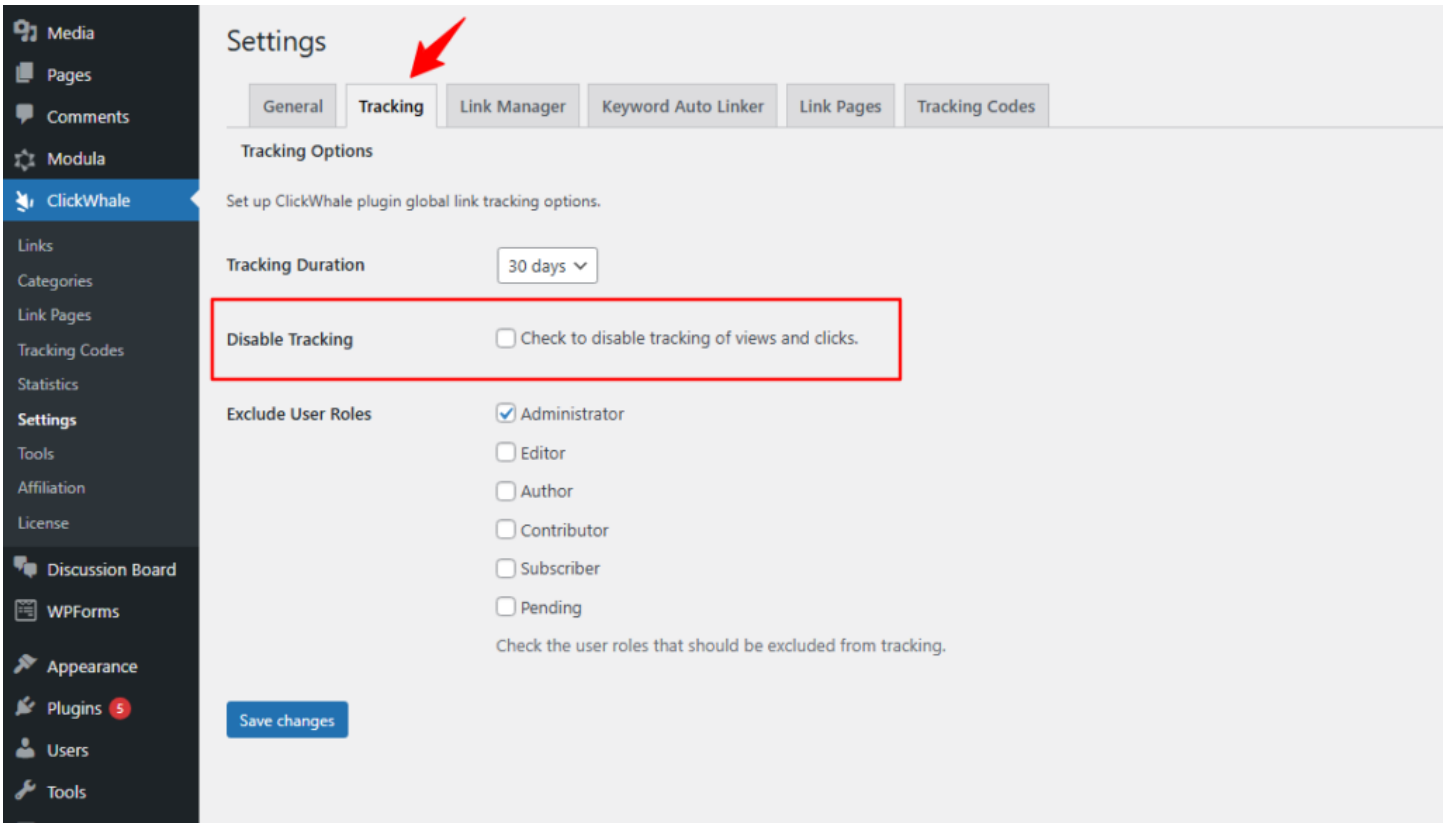
Before you begin, make sure that:

- You have administrator access to the WordPress dashboard

Where to Enable or Disable Link Tracking

You can control link tracking from the ClickWhale settings page.

1. Log in to your WordPress Dashboard.
2. Navigate to ClickWhale > Settings.
3. Open the Tracking tab.
4. Locate the Disable Tracking option.



Enable Link Tracking

Link tracking remains active when the Disable Tracking option is turned off.

Steps

1. Go to ClickWhale > Settings.
2. Open the Tracking tab.
3. Make sure the Disable Tracking option is not enabled or unchecked.
4. Save your settings if changes were made.

Once enabled, ClickWhale will record every click on your links.

Disable Link Tracking

If you disable tracking, ClickWhale will stop recording clicks for your links.

Steps

1. Go to ClickWhale > Settings.
2. Open the Tracking tab.

3. Enable the Disable Tracking option by ticking the checkbox.
4. Save your settings.

After disabling this feature, the plugin will no longer record click activity.

Where to View Link Click Data

To view your click data:

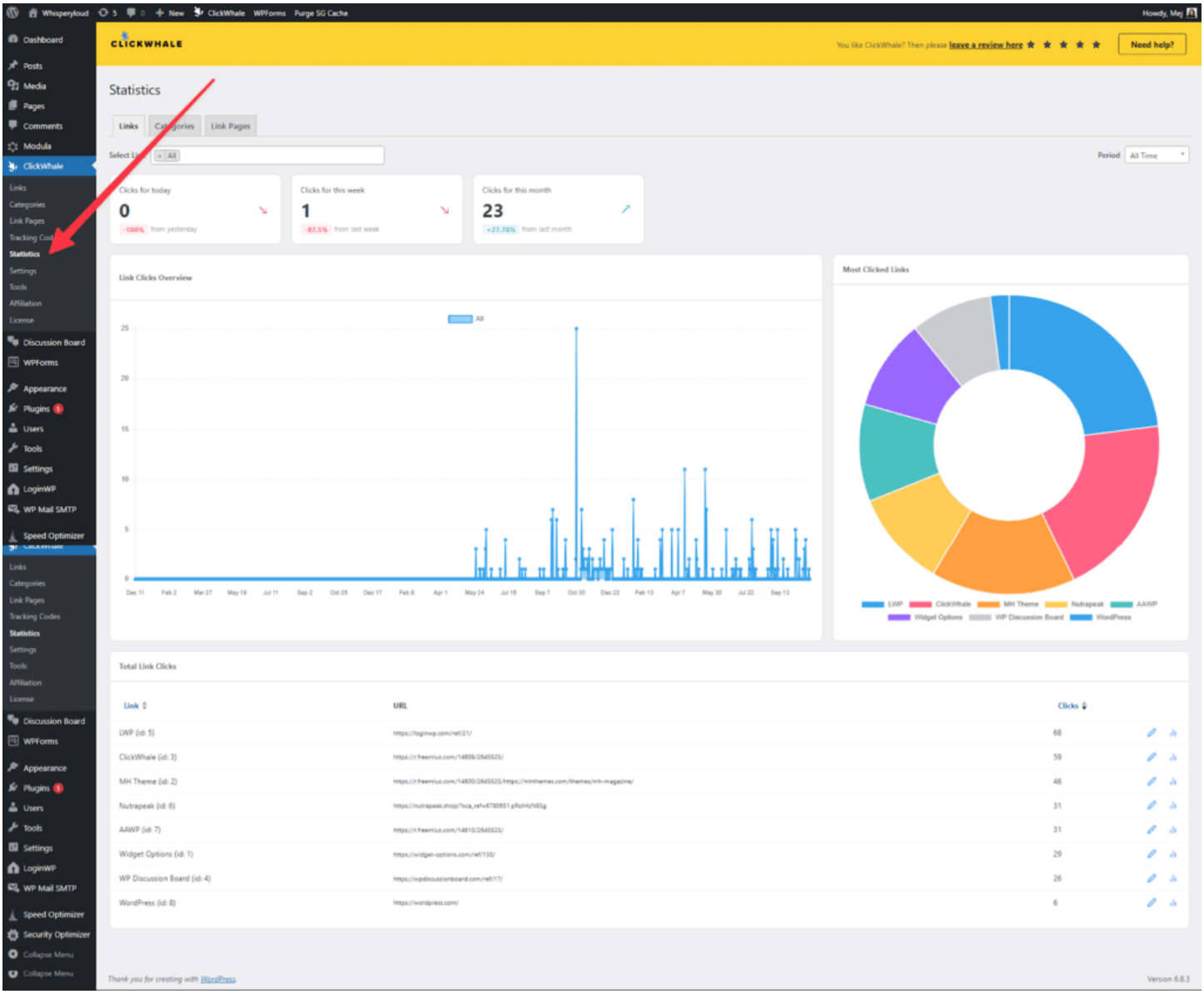
1. Go to your WordPress Dashboard.
2. Navigate to ClickWhale > Statistics.

Here you can review the performance of your tracked links.

How Link Tracking Works

When a visitor clicks a ClickWhale link, the plugin records the click automatically. These clicks appear in the Statistics tab of the ClickWhale dashboard.

The statistics help you understand how your links perform and how users interact with your content.



Using the statistics, you can:

- Monitor total link clicks
- Measure click through activity
- Identify which links receive the most engagement

This information helps you evaluate campaigns and improve your link strategy.

FAQs

Is link tracking enabled by default?

Yes. ClickWhale enables link tracking by default to record clicks on your links and display the data in the **Statistics** tab.

What happens if I disable link tracking?

When link tracking is disabled, ClickWhale stops recording new clicks for your links. As a result, no new click activity will appear in the **Statistics** tab while tracking is disabled.

Can I enable link tracking again later?

Yes. You can re-enable link tracking at any time by going to **ClickWhale > Settings > Tracking**, disabling the **Disable Tracking** option, and saving your changes.

Where can I view my link click statistics?

You can view recorded click data by going to **ClickWhale > Statistics** in your WordPress dashboard.

Will disabling link tracking affect my existing ClickWhale links?

No. Disabling link tracking only stops ClickWhale from recording click activity. Your existing ClickWhale links continue to function and redirect visitors as normal.