How to Create QR codes for Links

How To's & Tutorials · https://clickwhale.pro/docs/article/how-to-create-qr-codes-for-links/

You now have the awesome ability to generate a QR code for any of your ClickWhale links. Easier than ever to share them offline, in print, or anywhere a scan is more convenient than a click.

What is a QR Code?

A QR code (short for Quick Response code) is a square barcode that can be scanned using a smartphone camera. Once scanned, it instantly directs users to a specific URL—like your ClickWhale short link. It’s perfect for print materials, packaging, posters, event flyers, menus, business cards, and more.

Why Use QR Codes with ClickWhale Links?

QR codes offer a fast and user-friendly way to:

Let people scan and visit your link instantly—no typing required

Share links in physical environments (print ads, booths, packaging, etc.)

Track and manage all your traffic through ClickWhale analytics

QR Codes and the ClickWhale Link Manager

ClickWhale generates a QR code for links saved in the Link Manager. Before creating a QR code, you need to create or import the link you want to share.

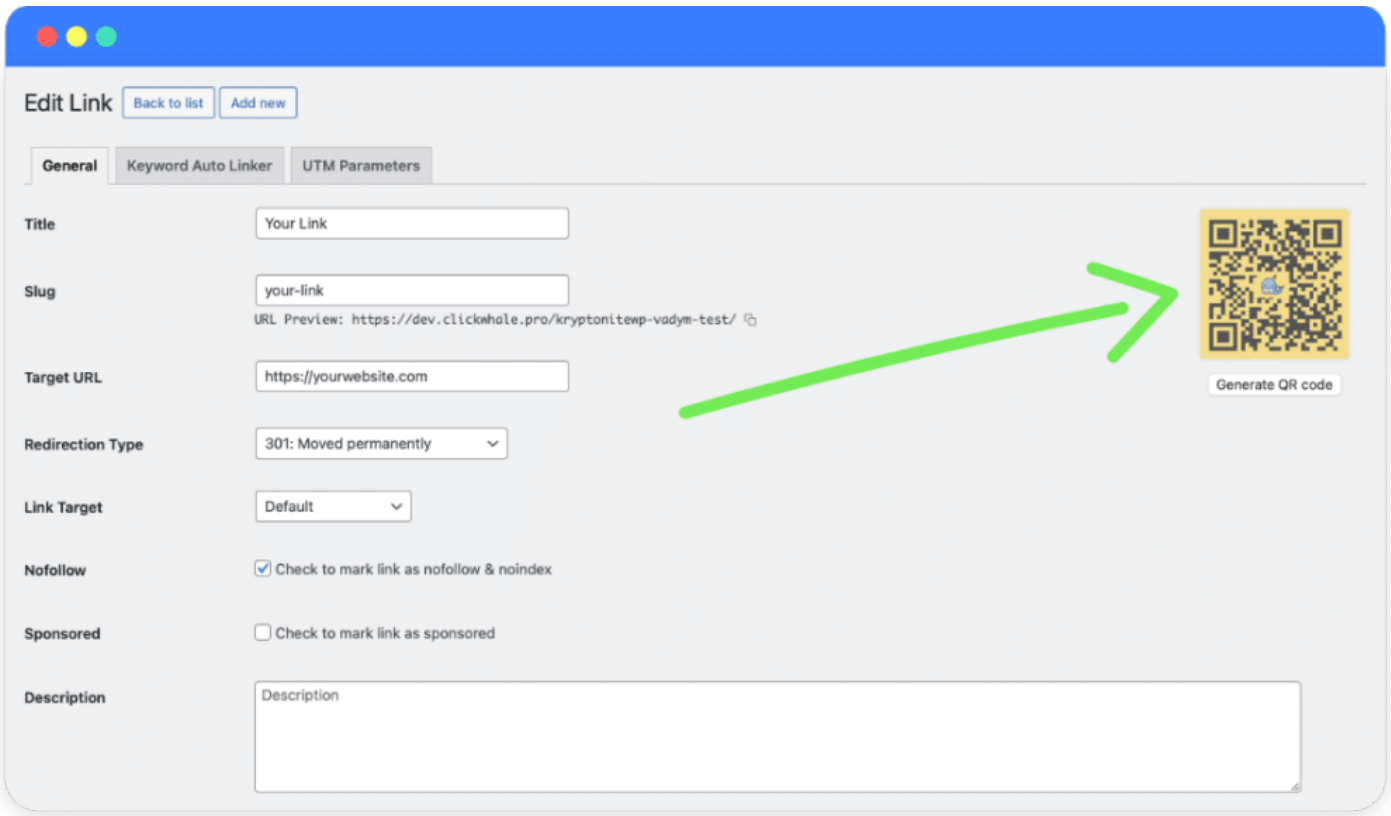
If you have not created a link yet, follow our guide on how to shorten links and create redirects.

Once your link is available in ClickWhale, you can generate and download its QR code from the link editor. The QR code directs visitors to your ClickWhale short link, allowing you to update the target URL later without replacing the printed QR code.

How to Generate a QR Code in ClickWhale

It only takes a few clicks:

1. Log in to your website dashboard
2. Navigate to the ClickWhale > Links tab
3. Edit the link you want to generate a QR code for
4. Click the Generate QR Code button at the upper right corner of the General tab.
5. Download or save the QR code by right-clicking on it.



5.

You can now use your QR code anywhere you'd like to share that link visually—on posters, business cards, social media graphics, product labels, and more.

Best Practices for Using ClickWhale QR Codes

Always test before sharing

Scan your QR code with multiple devices to ensure it directs to the correct link.

Maintain high contrast

ClickWhale QR codes use bold, high-contrast colors (like black on yellow), which are generally very scannable. Just make sure the background where you place it doesn’t interfere—avoid placing it on busy or low-contrast backgrounds.

Use proper sizing

For print, your QR code should be at least **2 x 2 cm (0.8 x 0.8 inches)**. For posters or signage, go larger to ensure it can be scanned from a distance.

Give it breathing room

Leave enough white (or background-colored) space around your QR code—at least 4 modules (the tiny black squares) on each side—to avoid scanning errors.

Print on non-reflective surfaces

For best results, avoid glossy paper or reflective materials which may interfere with scanning.

FAQs

Do I need to create a ClickWhale link before generating a QR code?

Yes. QR codes are generated from links stored in the **ClickWhale Link Manager**. Create a new link or import an existing one before generating a QR code.

Can I generate a QR code for an imported link?

Yes. As long as the link is available in the ClickWhale Link Manager, you can generate and download its QR code.

What happens if I change the destination URL of my link?

The QR code continues to work because it points to your ClickWhale short link. If you update the destination URL, visitors scanning the QR code will automatically be redirected to the new destination without needing a new QR code.

Can I download the QR code again later?

Yes. Open the link in the **Link Editor** and download the QR code again whenever you need it.

Where can I use my QR code?

You can use your QR code on business cards, flyers, posters, brochures, product packaging, menus, presentations, email signatures, and other printed or digital materials.

Why isn't my QR code working?

If your QR code isn't working as expected, check the following:

- The ClickWhale link has been created or imported successfully.
- The destination URL is valid.
- The QR code wasn't altered or damaged after downloading.
- You're scanning the QR code with a compatible QR code reader or mobile device.

Do I need to generate a new QR code after updating my link?

No. Because the QR code points to your ClickWhale short link, it will continue to work even if you update the destination URL later. This allows you to reuse the same QR code without reprinting or redistributing it.