How to Bulk Update Target URLs

How To's & Tutorials · https://clickwhale.pro/docs/article/how-to-bulk-update-target-url/

As your affiliate marketing campaigns grow, you may need to update multiple Target URLs in ClickWhale at the same time.

This often happens when:

- You switch to a new affiliate network
- An affiliate program changes its tracking parameters
- You need to update outdated destination URLs
- You want to replace tracking IDs across multiple links

Instead of editing each ClickWhale link one by one, you can use the Better Search Replace plugin to update multiple Target URLs in just a few clicks.

Video Tutorial

Prefer to watch instead? Follow the complete walkthrough below.

Embedded media: https://www.youtube.com/embed/SFl_bRp4bdg?feature=oembed

Before You Start

Before making any bulk changes, we recommend:

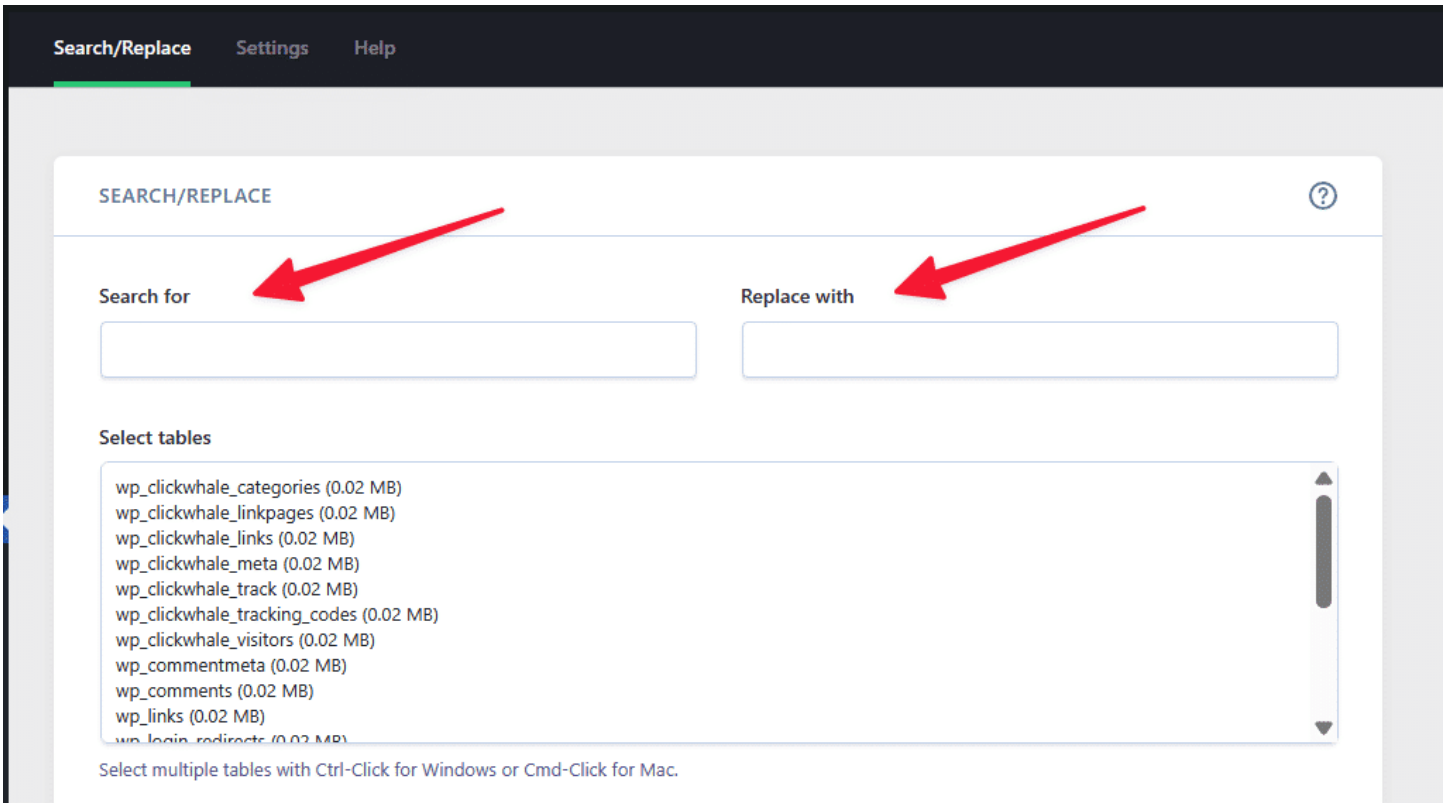
- Creating a full database backup
- Having administrator access to your WordPress site
- Installing and activating the Better Search Replace plugin

Step 1: Open Better Search Replace

From your WordPress dashboard, navigate to:

Tools → Better Search Replace

You will see fields for searching and replacing text within your database.



better search replace dashboard

Step 2: Enter the Values to Replace

In the **Search For** field, enter the URL or parameter you want to replace.

Example:

```
?aff_id=922
```

In the **Replace With** field, enter the new value.

Example:

```
?aff_code=demo123
```

Next, select the **wp_clickwhale_links** table.

This ensures that only your ClickWhale links are updated.

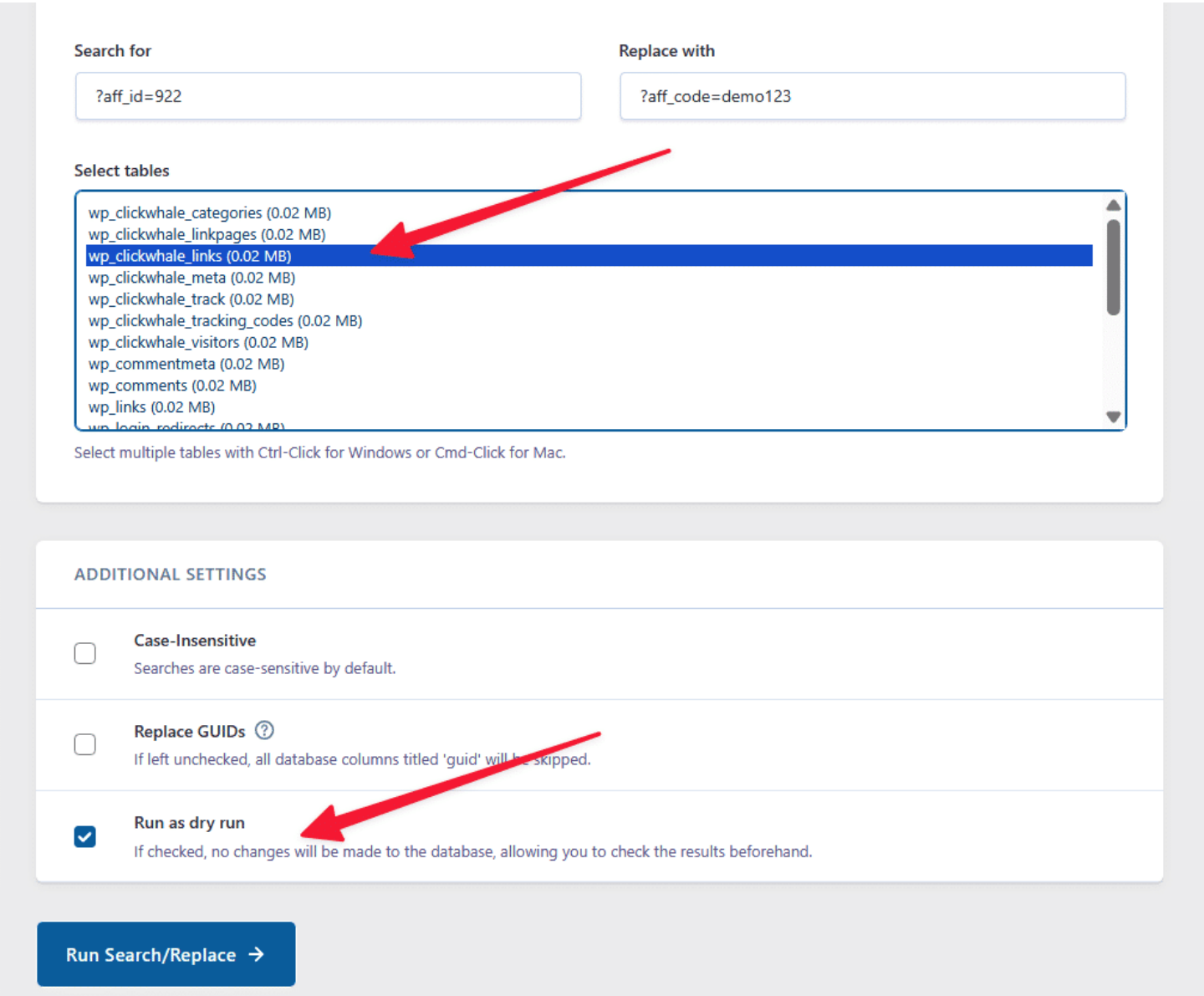
Step 3: Run a Dry Run

Before making any changes, enable the **Run as dry run** option.

A dry run scans your database and shows how many records would be updated without making any actual changes.

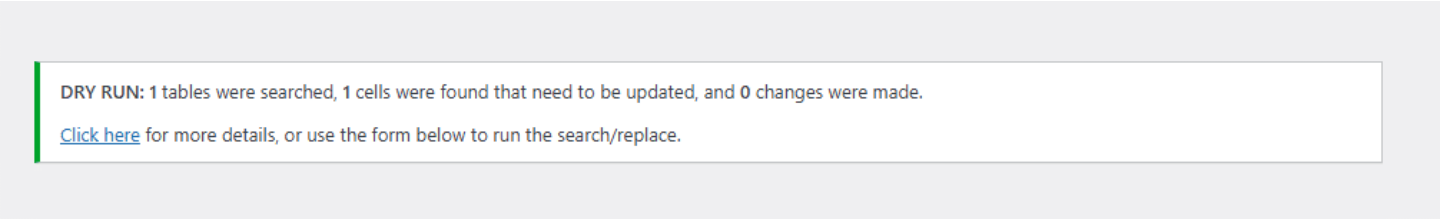
Click **Run Search/Replace**.

Review the results to confirm that the correct links have been identified.



better search replace dryrun

A Dry Run notice will appear. If the dry run appears to have found a cell to be updated, you can disable the “Run as Dry run” to proceed with updating the links.



Step 4: Apply the Changes

If the dry run results look correct:

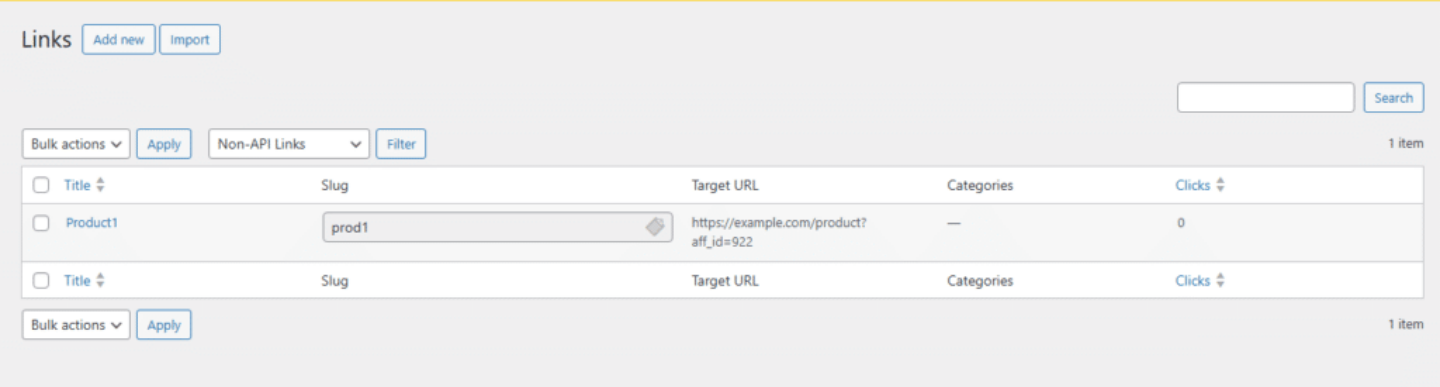
1. Disable the **Run as dry run** option.
2. Click **Run Search/Replace** again.

Better Search Replace will update all matching ClickWhale links in the selected table.

Example

Before

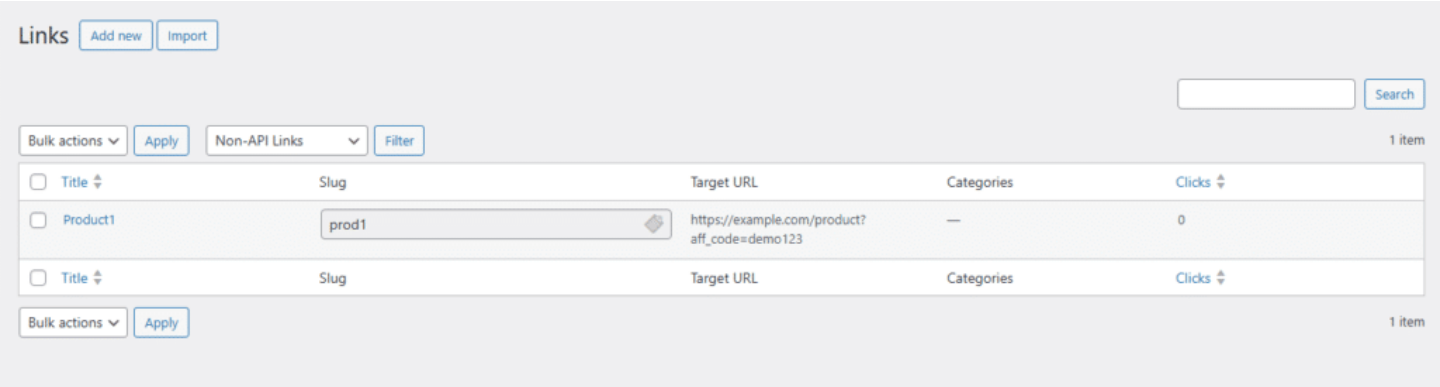
```
https://example.com/product?aff_id=922
```



After

And here’s after updating the Links with Better Search Replace

```
https://example.com/product?aff_code=demo123
```



Why Use Better Search Replace?

Using Better Search Replace allows you to:

- Update multiple ClickWhale Target URLs at once
- Replace affiliate parameters in bulk
- Save time by avoiding manual edits
- Keep your links accurate and up to date

Always perform a dry run before applying changes to verify that the correct links will be updated.

That's it. Your ClickWhale Target URLs have now been updated in bulk.

FAQS

Can I bulk update affiliate IDs in ClickWhale?

Yes. You can use Better Search Replace to replace affiliate IDs, tracking parameters, or destination URLs stored in your ClickWhale links.

Is it safe to use Better Search Replace?

Yes, but always create a backup and perform a dry run before making changes.

Which database table should I select?

Select the `wp_clickwhale_links` table to update ClickWhale Target URLs. If your site uses a custom database prefix, the table name may be different.